

Rep Order# 7843386 Ver# 3 Mod# 1 Status Confirmed

Traffic Order# 21154

Printed: 01/24/2012 3:03 PM

1 of 2

Last Received: 01/24/2012 2:21 PM

Showing Buylines: All Lines

Station KSL-TV SALT LAKE CITY
Advertiser () FREEDOM PATH
Product FREEDOM PAC
Estimate#
Buyer NEIL WILLIAMS
Phone#
Fax#

Agency () STRATEGIC MEDIA SERVICES
3299 K STRETT NW, SUITE 200
WASHINGTON, DC 20007
Agency C/P1/P2/E
Flight Dates 02/01/2012 - 02/07/2012
Hiatus Weeks

Rep Firm
Sales Office () WASHINGTON
Salesperson () JAMIE ANDRUS
Salesperson Phone# 202-872-1155
Salesperson FAX#

--- CONTRACT COMMENT ---

*****NONDISCRIMINATION***** PARAGRAPHS 49 AND 50 OF THE UNITED STATES FEDERAL COMMUNICATIONS COMMISSION'S REPORT AND ORDER NO. 07-217 PROVIDES THAT BROADCAST STATIONS' ADVERTISING CONTRACTS WILL NOT DISCRIMINATE ON THE BASIS OF RACE OR ETHNICITY, AND MUST CONTAIN NONDISCRIMINATION CLAUSES. CONSISTENT WITH THIS ORDER, KATZ COMMUNICATIONS, INC. (INCLUDING ANY SUBSIDIARY OR DIVISION OF KATZ) DOES NOT DISCRIMINATE IN ANY BROADCAST ADVERTISING CONTRACT ON THE BASIS OF RACE OR ETHNICITY AND EVALUATES, NEGOTIATES AND COMPLETES ITS BROADCAST ADVERTISING CONTRACTS WITHOUT REGARD TO RACE OR ETHNICITY.

LT	Ln	Day	Time	Program	Len	Rate	Dates	Spots/Week	# of Weeks	Total Spots	Total Cost	Daypart
	1	W	6A-7A	6A NEWS	:30	\$260.00	02/01-02/01	1	1	1	\$260.00	
	2	M	6A-7A	6A NEWS	:30	\$260.00	02/06-02/06	1	1	1	\$260.00	
	3	W,F	5P-530P	5P NEWS	:30	\$375.00	02/01-02/03	2	1	2	\$750.00	
		Buyline Comment: 1/DAY										
	4	TU	5P-530P	5P NEWS	:30	\$375.00	02/07-02/07	1	1	1	\$375.00	
	5	W,F	6P-630P	6P NEWS	:30	\$475.00	02/01-02/03	2	1	2	\$950.00	
		Buyline Comment: 1/DAY										
	6	M	6P-630P	6P NEWS	:30	\$475.00	02/06-02/06	1	1	1	\$475.00	
	7	TH	630P-7P	630P NEWS	:30	\$300.00	02/02-02/02	1	1	1	\$300.00	
	8	M-TU	630P-7P	630P NEWS	:30	\$300.00	02/06-02/07	2	1	2	\$600.00	
		Buyline Comment: 1/DAY										
	9	TH-F	10P-1035P	10P NEWS	:30	\$1,200.00	02/02-02/03	2	1	2	\$2,400.00	
		Buyline Comment: 1/DAY										
	10	TU	10P-1035P	10P NEWS	:30	\$1,200.00	02/07-02/07	1	1	1	\$1,200.00	

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EC'd Yes

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Salesperson Phone# 202-872-1155
Salesperson FAX#

---REPORT TOTALS---

Report Totals: 14 / \$7,570.00

---SALES MONTHLY TOTALS---

Feb 12: 14 / \$7,570.00

Sales Totals: 14 / \$7,570.00

Station Totals: 14 / \$7,570.00

Lines not sent/rcld/rtrn: 0 / \$0.00

---COMPETITIVE---

Market Totals	\$21,028	CABL	0%	KJZZ	0%	KSL	36%	KSTU	0%	KTVX	0%
		KUCW	0%	KUTV	0%	UNKN	64%				

Books null
Demos RA35+

AGREEMENT FORM FOR NON-CANDIDATE/ISSUE ADVERTISEMENTS

Station and Location:	Date:
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I, Neil Williams

do hereby request station time concerning the following issue:

Freedoms Path

Broadcast Length	Time of Day, Rotation or Package	Days	Class	Times per Week	Number of Weeks

Total Charges:

This broadcast time will be used by: Freedoms Path

Does the programming (in whole or in part) communicate "a message relating to any political matter of national importance?"

☒ Yes
 ☐ No

For programming that "communicates a message relating to any political matter of national importance," list the name of the legally qualified candidate(s) the programming refers to, the office(s) being sought and the date(s) of the election(s) (if applicable):

For programming that "communicates a message relating to any political matter of national importance," attach Agreed Upon Schedule (Page 3)

I represent that the payment for the above described broadcast time has been furnished by:

FREEDOMS PATH

and you are authorized to announce the time as paid for by such person or entity. The entity furnishing the payment, if other than an individual person, is:

☐ a corporation; ☐ a committee; ☒ an association; ☐ or other unincorporated group.

The names, offices, and addresses of the chief executive officers, directors, and/or authorized agents of the entity are named below (may be attached separately):

THIS STATION DOES NOT DISCRIMINATE OR PERMIT DISCRIMINATION ON THE BASIS OF RACE OR ETHNICITY IN THE PLACEMENT OF ADVERTISING.

I agree to indemnify and hold harmless the station for any damages or liability, including reasonable attorney's fees, that may ensue from the broadcast of the above-requested advertisement(s). For the above-stated broadcast(s), I also agree to prepare a script, transcript, or tape, which will be delivered to the station at least _____ before the time of the scheduled broadcasts.

TO BE SIGNED BY ISSUE ADVERTISER

1/24/12
Date
[Signature]
Signature
202-337-5700
Contact Phone Number

TO BE SIGNED BY STATION REPRESENTATIVE

☐ Accepted
 ☐ Accepted in Part
 ☐ Rejected

Signature

Printed Name

Title

**POLITICAL/ISSUE ADVERTISING
INQUIRY/REQUEST PUBLIC FILE FORM**

Instructions: This form must be completed as to all requests, both oral and written, for broadcast time (1) to be used by or on behalf of a candidate for public office, or (2) involving a controversial issue of public importance (including political and legislative matters where there is no Use@ by a legally qualified candidate). It is to be kept in the station Public Inspection File for a period of two years.

1. Date and time of request: 1/20/12
2. Name of the person making request: Neil Williams
3. Agency (if any): Strategic Media Services
4. Address of agency: 3299 K St NW Suite 200
Washington DC 20007
5. Telephone number of agency: 202-337-5700
6. Name of candidate or description of issue: Freedom Path
7. Name of candidates authorized committee or name of issue ad sponsor: same as above
8. Name of treasurer of candidates committee or issue ad sponsor contact:
9. Address of candidates committee or issue ad sponsor contact: 2150 South 1300 East, Suite 500
Salt Lake City, UT 84106
10. Telephone number of candidates committee or issue ad sponsor contact: 801-415-9357
11. If the purchaser is not an individual, list the chief executive officers or members of the executive committee or of the board of directors of the entity or entities that is/are paying for the advertising (use additional pages if necessary):

Name:	Title:
Name:	Title:
Name: _____	Title: _____
Name: _____	Title: _____
Name: _____	Title: _____
12. Programs or times requested all dayparts
(use additional pages if necessary):
13. Dates requested 1Q 2012
14. Class of time requested Issue rates
(use additional pages if necessary):
15. Length of spot/program time requested 30"
(use additional pages if necessary):

16. Request made: In writing? Orally? XX
(if in writing, attach and retain)
17. Disposition of request: Granted
Not Granted

If not granted, state reason or reasons in space below. If denied in writing, attach and retain.
If granted, attach contract, invoice and schedule of date and time on which the ad(s) actually aired,
when available.)

18. If granted, rate charged
(use additional pages if necessary):

If the advertisement refers to a candidate, please complete Questions 19-24.

19. Name of candidate
(if different from Question 6 above):
20. Political party of candidate:
21. Office for which candidate is running:
22. Is it a: Federal Office? State Office?
Local Office?
23. Election for which candidate is
campaigning:
24. Date of election:

If the request is by or on behalf of a candidate, please complete Questions 25-27.

25. Request for documentation that candidate
is legally qualified. (Attach any written
documentation received.) Yes No
26. Date Political Disclosure Form submitted
to requestor:
27. If federal candidate, has candidate or
authorized committee signed Bipartisan
Campaign Reform Act (BCRA)
Certification?

*Note: For issue advertisements where there is no Use@ by a legally qualified candidate and the
advertisement does not relate to any political or legislative matter of national importance, the station
may elect to only complete Questions 1,2,3,4,5, 6, 7, 8, 9, 10, and 11 of this form.*

COMMENTS:

Jamie Andrus -Eagle TV Sales

Signature of Person Receiving Request On
Behalf of Station